

THE IMPORTANCE OF DATA JOURNALISM FOR A BETTER NEWS REPORT

Farzana Yasmin

Lecturer, Department of Journalism and Media Studies, Central Women's University, Dhaka, Bangladesh

Received: 21 Oct 2018

Accepted: 15 Nov 2018

Published: 28 Nov 2018

ABSRTACT

Now-a-days breaking news has already been broken by various types of social media such as facebook, linked in, twitter, you tube, reddit, tumblr, Instagram, snapchat, pinterest, vimeo and many others electronic media. So, it is very essential to find out the new 'issue' for news reporting in newspaper and television that can helps audience to move from fake news to verifiable and reliable news. On the other side, the digital world, we live in, becoming the sources of open data. In this situation, the gap between reader and publisher is repletion by data journalism and day to day data journalism revolutionizes our news rooms and revolutionizes our news cycle.

KEYWORDS: *Data, Journalism, Social Media, Information, Graphic Design, Evolution, Terabytes, Visual Story, Fact Journalism*